

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**



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In the Matter of the Application of Marin Clean
Energy for Approval of the 2016 Energy Efficiency
Business Plan.

Application 15-10-014
(Filed October 27, 2015)

MARIN CLEAN ENERGY NOTICE OF EX PARTE COMMUNICATION

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April 18, 2016

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Pursuant to Rule 8.4 of the Commission's Rules of Practice and Procedure, Marin Clean Energy ("MCE") hereby gives notice of the following *ex parte* communication. The communication was held in-person on April 18, 2016 at the California Public Utilities Commission offices in San Francisco, CA at 3:30 PM and lasted approximately 15 minutes. The meeting was initiated by Marin Clean Energy and included Beckie Menten, MCE Director of Customer Programs, Mike Callahan-Dudley, MCE Regulatory Counsel, and Nick Chaset, Advisor to President Picker. The communication also contained an informational handout which is included in Attachment A of this Notice.

In the meeting, Ms. Menten explained MCE's official submission of its recent Energy Efficiency application filing and asked about the status of the proceeding schedule and emphasized the need for clarity in the proceeding on timing. Ms. Menten described MCE's central focus on transforming the customer process and experience through a robust single point of contact ("SPOC") that would lead to decline in necessary incentives. Ms. Menten also explained MCE's intention to become the default Program Administrator in order to meet the Total Resource Cost ("TRC") cost-effectiveness. Ms. Menten then explained the content in the informational handout including the growth in savings resulting from MCE's multifamily program. She also discussed the Integrated Demand Energy Resources components of the proceeding and confirmed that

MCE's Energy Efficiency application included administrative work to streamline access to funding streams for our customers, but clarified that MCE would be fund raising for incentives.

Respectfully submitted,

/s/ Catalina Murphy

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ATTACHMENT A

MCE has been implementing ratepayer funded energy efficiency programs as an independent Program Administrator since 2012. In October 2015, MCE submitted an application to the California Public Utilities Commission (CPUC) to be the “provider of choice” or “default administer” for customers within its service territory.

MCE's existing portfolio has innovated and succeeded in serving hard to reach market sectors. The plan articulated in MCE's latest application would enable it to build a balanced, cost-effective portfolio with innovative and meaningful solutions for each customer sector.

KEY INNOVATIONS

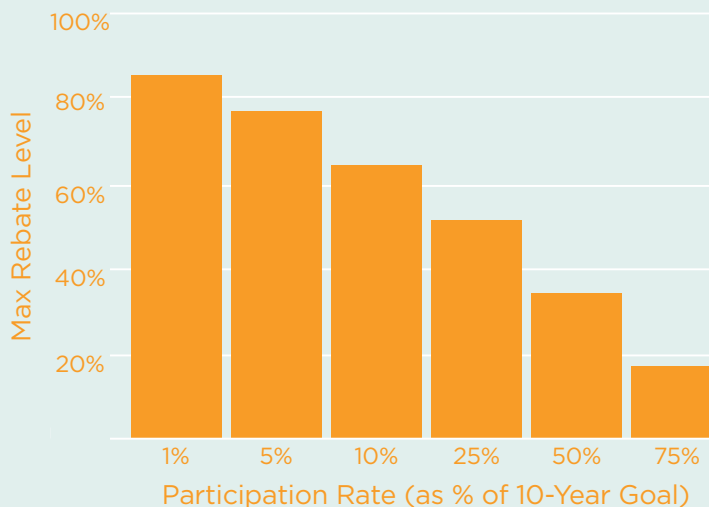
MCE's Energy Efficiency application represents a bold departure from the status quo of well-intentioned but often confusing and siloed offerings. Key innovations include:

SINGLE POINT OF CONTACT (SPOC) streamlines access to diverse resource programs and provides superior customer service.

SOPHISTICATED CUSTOMER RELATIONSHIP MANAGEMENT TOOL tracks interactions and provides a “menu of nudges” for follow up and continued opportunities.

INTEGRATED PLATFORM promotes comprehensive and tailored solutions across resources (water, renewables, electric vehicles, storage, and energy efficiency).

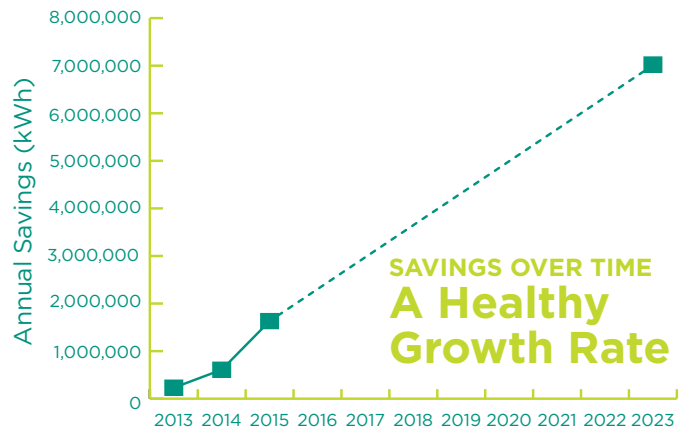
DECLINING INCENTIVES MODEL, based on the success of the California Solar Initiative, whereby reductions in rebates are triggered by program participation benchmarks.



A COMPETITIVE OPPORTUNITY FOR ENERGY EFFICIENCY

MCE's energy efficiency programs have enabled more than 4,900 residents and businesses to collectively save energy equivalent to the annual electricity use of about 156 homes. Looking ahead, MCE plans to expand its energy efficiency programs, offering more ways to help customers reduce greenhouse gas emissions and save money.

In just three years, MCE has achieved a seven-fold increase in electricity savings, while forging strong partnerships and developing sophisticated tools to take its offerings to the next level.



COMMITMENT TO GREENHOUSE GAS REDUCTIONS

California's changing climate requires a response that focuses on deep, rapid and widespread adoption of mitigation strategies. As a local government agency with strong community partnerships and a locally appointed Board of Directors, MCE is well-positioned to transform the energy efficiency landscape. Connections with other agencies (i.e. waste and water districts) provides a platform for seamless integration of conservation resources. Through MCE's energy efficiency and renewable energy activities, 47,128 tons of CO₂ have been avoided. Marin County met its Climate Action Plan goals eight years early. **Energy efficiency is projected to represent nearly one-third of MCE's carbon emission reductions.**

In three years, MCE has tripled its portfolio of energy efficiency savings, while forging strong partnerships and sophisticated tools to take its offerings to the next level.

A BOLD PATH FORWARD

The application delivers a roadmap to utilize the maximum resources available to combat the growing threat of climate change, transform the landscape of resource conservation efforts, and achieve California's ambitious goals. MCE anticipates a ruling from the CPUC on the status of its application in early 2016.

HOME PROGRAM

554 customized Energy Action Plans created

mceCleanEnergy.org/myEnergyTool

BUSINESS PROGRAM

1,274,660 kWh saved

&

\$237,107 in rebates

mceCleanEnergy.org/business-savings

MULTIFAMILY PROGRAM

315,814 kWh & 29,755 Therms saved
RESULTING IN \$80,103 IN ENERGY BILL SAVINGS

7,861,459 gallons of water saved
RESULTING IN \$15,723 IN WATER BILL SAVINGS

mceCleanEnergy.org/multifamily-savings

2015 MCE ENERGY EFFICIENCY PROGRAM OUTCOMES